## Maple Leaf Life

**MapleLeafLife.com** is the most-read community news source in Maple Leaf, part of a trusted network of grassroots news blogs in North Seattle. Edited by experienced journalists who live in the neighborhood, Maple Leaf Life features the latest news, community events and a restaurant guide.

Quality journalism, not opinions: Maple Leaf Life is part of Next Door Media, a network of 10 neighborhood news sites in North Seattle that has won two national journalism awards in the past year.



**Skyrocketing audience growth:** MapleLeafLife.com's traffic is growing fast since its launch in late January. In the month of January, Maple Leaf Life recorded 31,000 page views from over 18,500 unique users.

Affordable advertising: Reach the Maple Leaf neighborhood with impactful, affordable sponsorships beginning at just \$50 a month. Add our nearby site in Wedgwood and View Ridge, WedgwoodView.com, for just \$50 more a month. Ads measure 180 X 180 pixels in size, and design services are available.

**Social Coupons:** For no additional charge, advertisers may include a coupon on NorthSeattleDeals.com. The coupon is linked beneath the ad on MapleLeafLife.com and distributed via Facebook and Twitter.



25% off coupon

## Next Door Media



**Maple Leaf** MapleLeafLife.com



Wedgwood-View Ridge WedgwoodView.com



**University District** UDistrictDaily.com



**Ballard** MyBallard.com



**Phinney-Greenwood** PhinneyWood.com



**Fremont** FremontUniverse.com



Magnolia MagnoliaVoice.com



Wallingford MyWallingford.com



**Queen Anne** QueenAnneView.com

## To learn more about advertising:

Contact Kate Bergman at kate@nextdoormedia.com or (206) 234-2580